somewhat ambiguous—it invokes discussions about light, time, order, space, and environment—but its understanding is essential not only in terms of how a place's character is formed, but how the modes of placemaking can activate the "spirit" of the built environment. Therefore, I began my research by looking purely at the term's etymology. I found several essays that traced the term to ancient Rome, where it expressed the belief that gods inhabited spaces—hence the idea of a "spirit." As I moved forward with my reading, I started Christian Nortberg-Schulz's seminal book

, in which he a(thaty mast that terrairienthent, lightness, etc.), followed by

(architectural detail, settlement grid, etc.), and then finally the themes that emerges from his analysis is that the is strongest when the site, spatial configuration, and architectural detail of a place work in harmony to embody man's existential meaning. That is, the is strongest when it gives a person a concrete foothold in the world by allowing them to identify with their surroundings.

Other architectural authors, such as Juhani Pallasmaa and Lawrence Durell, were equally important to my early weeks of research; however, I was unsatisfied with what I had found. I felt as though the social, cultural, and humanistic components of a city were absent from their writings—it seemed like the most fundamental cornerstone of vibrant cities, the people themselves, had been left out. To be sure, I agree that architecture and nature are essential to the identity of a place. As an aspiring urban designer, I believe in the importance of how our built environments are conceived, and that physical form carries significant implications for the essence of a place—hence the title of my summer research "Building Character." But still, I felt as though their writings had become outdated. I ultimately decided to pivot away from learning about the term's etymology, and focused instead on examining the in a specific context. Drawn to places of distinct character, I chose Greenwich Village in New York City.

From its rich bohemian culture to its unencumbered commercial growth, Greenwich Village spans the extremes of urban life. The neighborhood's reputation for radical lifestyles has grown to mythical heights, and despite its recurring episodes of death and rebirth—most recently against gentrification and high-rise developments—Greenwich Village continues to prevail as a